



## BLACKWIRE 710/720

Corded reliability meets  
wireless Bluetooth flexibility

The premium UC headset to seamlessly manage calls  
from your PC or mobile device

Multi-device connectivity

# BLACKWIRE 710/720

## BLACKWIRE 720 (stereo)



- A** Durable, metal headband
- B** Ultra-soft ear cushions fold flat for storage
- C** Lights on the ear pad let colleagues know when you're on a call
- D** Call answer/end, mute, volume +/-
- E** Detachable USB cable

## BLACKWIRE 710 (monaural)



### INCLUDED ACCESSORIES

- Durable carrying case



### CORDED RELIABILITY MEETS WIRELESS FLEXIBILITY

The Blackwire 710/720 are the versatile UC headsets that offer high-quality PC audio and seamless Bluetooth connectivity to mobile phones and tablets. Enjoy unmatched audio quality, industry-first Smart Sensor technology that automatically answers a call when you put on the headset, and a detachable cable for taking your mobile calls throughout the office.

### INNOVATIVE, FLEXIBLE DESIGN

- Simple USB connectivity to your PC or detachable cable to take your mobile calls
- Intuitive inline controls to answer/end PC and mobile calls, control volume, and mute
- Inline indicator lights and voice prompts give connection, mute and volume status

### INTUITIVE PERFORMANCE

- Smart sensor technology lets you answer a call by simply putting on the headset
- Smart Call Transfer automatically routes audio from the mobile phone to the headset whenever it's put on — and vice versa
- Built-in sensors provide contextual information, creating a long-lasting, adaptable platform

### UNMATCHED SOUND CLARITY

- PC wideband audio with noise-canceling microphones for high-quality PC telephony
- Dynamic EQ automatically adjusts audio settings between voice calls and music
- Digital Signal Processing (DSP) provides natural voice sound
- Integrated A2DP lets you listen to streaming media from your mobile phone or tablet

### OPTIMIZED FOR UNIFIED COMMUNICATIONS

Connects to	PC via USB, mobile phone or tablet via Bluetooth
Ideal for	Users with extensive PC audio and some mobile phone communications
Compatible with	Windows® or Mac OS
Talk time	Up to 10 hrs., up to 10 days standby time, up to 6 hrs. listening time (A2DP)
Wireless frequency	Bluetooth v3.0 + EDR
Audio performance	Dynamic EQ, microphone frequency response 100 Hz–8kHz optimal for wideband voice telephony (up to 6,800 Hz), hi-fi stereo output from 20 Hz–20 kHz (C720 only), enhanced digital signal processing (DSP), noise-canceling microphone, A2DP
Hearing protection	SoundGuard: Sound leveling for listening comfort and acoustic limiting for protection against sounds above 118 dBA (PC/mobile)  SoundGuard DIGITAL: Anti-startle protection detects and eliminates sudden increase in sound and limits the level to 105 dBA; Time Weighted Average (TWA) measurement prevents average daily sound exposure from exceeding 85 dBA (PC only)
Limited warranty	2 years
Models	<b>C710</b> (monaural); <b>C720</b> (stereo): Built for UC applications and softphones from Avaya®, Cisco®, IBM®, Skype® and more*  <b>C710-M</b> ; <b>C720-M</b> : Certified for Skype for Business and Optimized for Microsoft® Lync®

\* Download the latest release of Plantronics Hub software to get one-touch call answer/end with these softphones.

For more information about the Blackwire 710/720 or other Plantronics products, please visit our website at [plantronics.com](http://plantronics.com)

